

Kim Luly, MFA

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SKILLS:

General: Detail-oriented professional with a keen eye for accuracy and consistency in data and visual design. Possesses excellent communication skills, both written and verbal, delivering prompt results.

Computer: Microsoft Office Suite, HTML and CSS, Photoshop, InDesign, Illustrator, Alias, SolidWorks, and Rhino

EXPERIENCE:

School Volunteer, North Seattle Cooperative Preschools, Seattle, WA (September 2018 – March 2020)

- Served as "Health and Safety Officer," overseeing various responsibilities such as ensuring that medical records and appropriate forms were completed by families, and classroom compliance for safety items in accordance with North Seattle College.
- Organized and managed a schedule for parental involvement in weekly after school deep clean sessions.
- Engaged as classroom aid, keeping kids safe and helping the teacher with a variety of activities inclusive of setting up snack time, assisting in classroom projects, transitioning from inside to outside learning, and executing a safe dismissal process.

Visual Merchandiser, The Limited, Rochester, NY (September 2012 – August 2013)

- Directed a team in implementing visual packets provided by corporate.
- Supervised the creation and implementation of visual designs for in-store displays.

Sales Associate, Williams-Sonoma, White Plains, NY (November 2010 – August 2012)

- Focused on educating customers on products in order to provide exemplary customer experiences and develop customer relations
- Assisted Visuals Manager with implementing visual packets from corporate, along with creating and designing in store visual designs for displays

Jewelry Designer (Intern), Julie Lee, New York, NY (October 2010 – June 2011)

- Participated in all steps of jewelry production – from conception to production
- Assembled various pieces of wearable art including beaded costume jewelry, incorporation of silversmith bench work, and hand sewing

Graphic Designer (Intern), Cliff Young, Ltd., New York, NY (July 2010 – October 2010)

- Created and developed furniture concepts for production, presented designs to stakeholders
- Generated sample designs using CAD, cardstock models, sketches, and hard prototypes
- Researched, designed and executed effective email blasts and presentation techniques for marketing campaigns
- Prepared and organized written copy for customer's website with a focus on information accuracy, consistency, and clarity

Product Designer (Freelance), Allstar Marketing Group, Hawthorne, NY (October 2009 – February 2010)

- Worked closely with Allstar to develop visual displays showcased during exhibitions at trade shows and retail stores
- Researched and planned materials for display models, analyzed cost and budgeting of models

Event Management Assistant, Wayne Center for the Arts, Wooster, OH (October 2005 – August 2007)

- Spearheaded the organization and management of organizational artifacts and inventory
- Assisted curator with the design and organization of exhibits within gallery spaces
- Managed online marketing projects for programs, events, and courses. Distributed WCA literature to local organizations and businesses throughout the county
- Led the development and execution of various art curriculums for children

EDUCATION:

Master of Fine Arts (December 2013) – Rochester Institute of Technology, Rochester, NY
Major: Industrial Design

Bachelor of Arts (May 2006) – The College of Wooster, Wooster, OH
Major: Studio Art Minor: German Studies